

Organizational Diagnostic Questionnaire

This tool identifies strengths and weaknesses in organizations, providing an agenda for change. It is a quick and insightful way to complete a SWOT style analysis for understanding your mission/goals, values and challenges. Complete the questionnaire with your executive team answering each question openly and honestly and arrive at a consensus. Next, connect with Sandra by scheduling your **free consultation** to review your responses at sandra@connectwithsandra.com.

- 1. List your business goals. Are they clearly defined?**
- 2. How well have you delivered on your business goals in the past 3 years? What metrics were used?**
- 3. What gaps in capabilities have prevented you from reaching certain goals?**
- 4. How would you describe your current organizational culture?**

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5. How would you describe your desired organizational culture?

6. What resources and capabilities give your business its competitive advantage?

7. What new opportunities does your organization have for revenue generation and growth?

8. What challenges does your leadership face?

9. What challenges do your employees experience?

10. What feedback do you hear from your customers and external service providers?

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